



FREE LISTING

All GeBIZ Trading Partners (GTPs) getting started with GeBIZ Mall will enjoy **Free Listing for the First 10 Items**. This free-listing plan does not expire. Try out GeBIZ Mall to experience the potential opportunities of a market valued at S\$36 million a year.

GEBIZ MALL CATALOGUE HOSTING PRICE PLAN (from 1 February 2007)

1-Year Plan

Each new GeBIZ Mall Catalogue Hosting Plan has a validity period of 1 year. Items can be published within the 1-year validity period, after which the plan will expire. The GeBIZ Trading Partner will need to renew the plan to continue promoting their goods and services in GeBIZ Mall.

40-Item Basic Pack

If a GTP requires beyond the First 10-item Free Listing at GeBIZ Mall to promote his goods and services, he can purchase a "40-Item Basic Pack" at an affordable price of S\$120. By combining the "40-Item Basic Pack" with the "First 10-Item Free Listing", a GTP can publish a total of 50 catalogue items. Within the 1-year validity period, GTP can change the items within the 50 item listing.

This package allows GTPs to offer a wider range of goods and services to the buyers from over 100 Government Agencies at an affordable cost.

Tiered Pricing Structure

Each 1-Year Plan	GeBIZ Mall Item Slots	Price (excluding GST)	Remarks
On the first	40	S\$120.00 per pack	Each GTP enjoys one Complimentary Hosting Service of 10 items.
From	41 st to 1,000 th	S\$2.00 each additional item	
From	1,001 st to 5,000 th	S\$1.00 each additional item	
Above	5,000 th	S\$0.50 each additional item	

All charges shall be subjected to the prevailing Goods & Services Tax rate.

GTPs with large catalogues will also stand to benefit as the per-item charge has been reduced progressively depending on the number of items published. E.g. additional item from the 41st slot to 1,000th slot are charged at S\$2 and item slots from 1,001st to 5,000th are charged at S\$1 per item.

Example 1

If a GTP, who is promoting in GeBIZ Mall for the first time, wishes to promote a catalogue of 70 items for 1 year, he can do the following:

The company first registers for the 10-item free listing. It then makes a purchase of 60 item slots, which consists of the "40-Item Basic Pack" at S\$120.00 and additional 20 item slots at S\$2 each, which amounts to a total of S\$160. With economy of scale, the effective unit price of hosting each item slot for this 1 year plan is S\$2.29.

	SGD
--	-----

Register	
First 10-items free listing	FOC
Purchase 60 items (1-Year Plan)	
"40-Item Basic Pack" @ S\$120.00	\$120
41st to 60th item slots @ S\$2.00 each	\$40
Total	\$160
<i>Effective unit price of each item slot</i>	<i>Approx \$2.29</i>

Example 1: Cost for publishing 70 items (First-timer)

Example 2

When promoting a catalogue of 1,300 items in GeBIZ Mall for the first time, the total charge is as follows:

	SGD
Register	
First 10-items free listing	FOC
Purchase 1290 items (1-Year Plan)	
"40-Item Basic Pack" @ S\$120.00	\$120
41st to 1,000th item slots @ S\$2.00 each	\$1,920
1,001st to 1,290th item slots @ S\$1.00 each	\$290
Total	\$2,330
<i>Effective unit price of each item slot</i>	<i>Approx \$1.79</i>

Example 2: Cost for publishing 1,300 items (First-timer)

As the catalogue size grows larger, more economy of scale can be enjoyed, reducing the effective unit price of hosting each item slot.

TRANSACTION FEE

There is currently no transaction charge levied on GTPs for GeBIZ Mall Purchase Orders issued.

PAYMENT MODE

Payment shall be made via electronic credit card payment upon creating the catalogue hosting plan.